



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Interactive Brokers LLC
8 Greenwich Office Park
Greenwich, CT 06831

Contract # 1393362

Schedule Dates 10/17/12-11/06/12
Advertiser Thomas Peterffy-Freedom to Succeed (74644)
Agency Interactive Brokers LLC (13120)
Product POLITICAL ISSUE (ns) (1187)
Brand 4Q12 Issue (480269)
Salesperson Jaramillo, Mario (3144)
Sales Office WPEC
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments 60 Sec Issue Ad
Thomas Peterffy- Freedom to Succeed

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Annia Batista
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,810.00
Net Total \$21,590.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	4	\$11,600.00
Nov. 2012	5	\$13,800.00
Grand Total:	9	\$25,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/17/12-10/17/12	3	1:00	11:00:50P- News-WPEC CBS 12 News at 11p				1					1	\$2,600.00	\$2,600.00	West Palm Beach (WPEC)		10/15/12
2.0	Normal Line / News	10/19/12-10/19/12	3	1:00	6:28:35P- CBS-Evening News						1			1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
3.0	Normal Line / News	10/23/12-10/23/12	3	1:00	6:28:35P- CBS-Evening News			1						1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
4.0	Normal Line / News	10/26/12-10/26/12	3	1:00	6:28:35P- CBS-Evening News						1			1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
5.0	Normal Line / News	10/29/12-10/29/12	3	1:00	11:00:50P- News-WPEC CBS 12 News at 11p		1							1	\$2,600.00	\$2,600.00	West Palm Beach (WPEC)		10/15/12
6.0	Normal Line / News	10/31/12-10/31/12	3	1:00	11:00:50P- News-WPEC CBS 12 News at 11p				1					1	\$2,600.00	\$2,600.00	West Palm Beach (WPEC)		10/15/12
7.0	Normal Line / News	11/02/12-11/02/12	3	1:00	6:28:35P- CBS-Evening News						1			1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
8.0	Normal Line / News	11/05/12-11/05/12	3	1:00	11:00:50P- News-WPEC CBS 12 News at 11p		1							1	\$2,600.00	\$2,600.00	West Palm Beach (WPEC)		10/15/12
9.0	Normal Line / News	11/06/12-11/06/12	3	1:00	6:28:35P- CBS-Evening News			1						1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1399268

Schedule Dates 10/25/12-11/05/12
Advertiser Thomas Peterffy-Freedom to Succeed (74644)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand THOMAS PETERFFY 1488 (479382)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 2176
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments THOMAS PETERFFY

Date Entered 10/24/12
Last Modified 10/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06394847
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,828.00
Net Total \$106,692.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	28	\$62,970.00
Nov. 2012	30	\$62,550.00
Grand Total:	58	\$125,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	10/25/12-10/26/12	1	:30	6A- 7A (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
1.1	Normal Line / SPOT (1)	10/25/12-10/26/12	3	1:00	6A- 7A (EST)	2				X	X			2	\$1,300.00	\$2,600.00	West Palm Beach (WPEC)		10/24/12
2.0	Revised Line / SPOT (2)	10/25/12-10/26/12	1	:30	11A- 12P (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
2.1	Normal Line / SPOT (2)	10/25/12-10/26/12	3	1:00	11A- 12P (EST)	2				X	X			2	\$1,900.00	\$3,800.00	West Palm Beach (WPEC)		10/24/12
3.0	Revised Line / SPOT (3)	10/25/12-10/26/12	1	:30	12P- 12:30P (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
3.1	Normal Line / SPOT (3)	10/25/12-10/26/12	3	1:00	12P- 12:30P (EST)	2				X	X			2	\$1,300.00	\$2,600.00	West Palm Beach (WPEC)		10/24/12
4.0	Revised Line / SPOT (4)	10/25/12-10/26/12	1	:30	4P- 5P (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
4.1	Normal Line / SPOT (4)	10/25/12-10/26/12	3	1:00	4P- 5P (EST)	2				X	X			2	\$1,300.00	\$2,600.00	West Palm Beach (WPEC)		10/24/12
5.0	Revised Line / SPOT (5)	10/25/12-10/26/12	1	:30	5P- 5:30P (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
5.1	Normal Line / SPOT (5)	10/25/12-10/26/12	3	1:00	5P- 5:30P (EST)	2				X	X			2	\$1,900.00	\$3,800.00	West Palm Beach (WPEC)		10/24/12
6.0	Revised Line / SPOT (6)	10/25/12-10/26/12	1	:30	5:30P- 6P (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
6.1	Normal Line / SPOT (6)	10/25/12-10/26/12	3	1:00	5:30P- 6P (EST)	2				X	X			2	\$1,900.00	\$3,800.00	West Palm Beach (WPEC)		10/24/12
7.0	Revised Line / SPOT (7)	10/25/12-10/26/12	1	:30	6P- 6:30P (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
7.1	Normal Line / SPOT (7)	10/25/12-10/26/12	3	1:00	6P- 6:30P (EST)	2				X	X			2	\$2,250.00	\$4,500.00	West Palm Beach (WPEC)		10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1399268

Schedule Dates 10/25/12-11/05/12
Advertiser Thomas Peterffy-Freedom to Succeed (74644)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand THOMAS PETERFFY 1488 (479382)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 2176
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments THOMAS PETERFFY

Date Entered 10/24/12
Last Modified 10/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06394847
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,828.00
Net Total \$106,692.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	28	\$62,970.00
Nov. 2012	30	\$62,550.00
Grand Total:	58	\$125,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Revised Line / SPOT (8)	10/25/12-10/26/12	1	:30	7:30P- 8P (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
8.1	Normal Line / SPOT (8)	10/25/12-10/26/12	3	1:00	7:30P- 8P (EST)	2				X	X			1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/24/12
8.1.1	Closed Preempt (8)	10/25/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie	
9.0	Revised Line / SPOT (9)	10/25/12-10/26/12	1	:30	11:35P- 12:35A (EST)	2				X	X						West Palm Beach (WPEC)		10/24/12
9.1	Normal Line / SPOT (9)	10/25/12-10/26/12	3	1:00	11:35P- 12:35A (EST)	2				X	X			2	\$850.00	\$1,700.00	West Palm Beach (WPEC)		10/24/12
10.0	Revised Line / SPOT (10)	10/25/12-10/28/12	1	:30	11P- 11:35P (EST)	3				X	X	X	X				West Palm Beach (WPEC)		10/24/12
10.1	Normal Line / SPOT (10)	10/25/12-10/28/12	3	1:00	11P- 11:35P (EST)	3				X	X	X	X	3	\$2,600.00	\$7,800.00	West Palm Beach (WPEC)		10/24/12
11.0	Revised Line / Prime (11)	10/26/12-10/26/12	1	:30	10P- CBS-Blue Bloods (Friday)						1						West Palm Beach (WPEC)		10/24/12
11.1	Normal Line / Prime (11)	10/26/12-10/26/12	3	1:00	10P- CBS-Blue Bloods (Friday)						1				\$7,500.00		West Palm Beach (WPEC)		10/24/12
11.1.1	Closed Preempt (11)	10/26/12															West Palm Beach (WPEC)	Pre-empt/Exception - per Lillie	
12.0	Revised Line / SPOT (12)	10/27/12-10/27/12	1	:30	7A- 9A (EST)							1					West Palm Beach (WPEC)		10/24/12
12.1	Normal Line / SPOT (12)	10/27/12-10/27/12	3	1:00	7A- 9A (EST)							1		1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/24/12

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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1399268

Schedule Dates 10/25/12-11/05/12
Advertiser Thomas Peterffy-Freedom to Succeed (74644)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand THOMAS PETERFFY 1488 (479382)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 2176
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments THOMAS PETERFFY

Date Entered 10/24/12
Last Modified 10/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06394847
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,828.00
Net Total \$106,692.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	28	\$62,970.00
Nov. 2012	30	\$62,550.00
Grand Total:	58	\$125,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / Prime (13)	10/27/12-10/27/12	1	:30	9P- CBS-Crimetime (Saturday)							1					West Palm Beach (WPEC)		10/24/12
13.1	Normal Line / Prime (13)	10/27/12-10/27/12	3	1:00	9P- CBS-Crimetime (Saturday)							1		1	\$1,900.00	\$1,900.00	West Palm Beach (WPEC)		10/24/12
14.0	Revised Line / SPOT (14)	10/28/12-10/28/12	1	:30	7A- 8A (EST)								1				West Palm Beach (WPEC)		10/24/12
14.1	Normal Line / SPOT (14)	10/28/12-10/28/12	3	1:00	7A- 8A (EST)								1	1	\$570.00	\$570.00	West Palm Beach (WPEC)		10/24/12
15.0	Revised Line / SPOT (15)	10/28/12-10/28/12	1	:30	8A- 9A (EST)								1				West Palm Beach (WPEC)		10/24/12
15.1	Normal Line / SPOT (15)	10/28/12-10/28/12	3	1:00	8A- 9A (EST)								1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/24/12
16.0	Revised Line / SPOT (16)	10/28/12-10/28/12	1	:30	9A- 10:30A (EST)								1				West Palm Beach (WPEC)		10/24/12
16.1	Normal Line / SPOT (16)	10/28/12-10/28/12	3	1:00	9A- 10:30A (EST)								1	1	\$3,350.00	\$3,350.00	West Palm Beach (WPEC)		10/24/12
17.0	Revised Line / SPOT (17)	10/28/12-10/28/12	1	:30	10:30A- 11:30A (EST)								1				West Palm Beach (WPEC)		10/24/12
17.1	Normal Line / SPOT (17)	10/28/12-10/28/12	3	1:00	10:30A- 11:30A (EST)								1	1	\$1,900.00	\$1,900.00	West Palm Beach (WPEC)		10/24/12
18.0	Revised Line / SPOT (18)	10/28/12-10/28/12	1	:30	7P- 8P (EST)								1				West Palm Beach (WPEC)		10/24/12
18.1	Normal Line / SPOT (18)	10/28/12-10/28/12	3	1:00	7P- 8P (EST)								1	1	\$11,200.00	\$11,200.00	West Palm Beach (WPEC)		10/24/12
19.0	Revised Line / SPOT (19)	10/29/12-10/31/12	1	:30	6A- 7A (EST)	2	X	X	X								West Palm Beach (WPEC)		10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1399268

Schedule Dates 10/25/12-11/05/12
Advertiser Thomas Peterffy-Freedom to Succeed (74644)
Agency Mentzer Media Services (1381)
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Brand THOMAS PETERFFY 1488 (479382)
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Sales Office TeleRep Washington DC
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Phone/Fax /
CPE 2176
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments THOMAS PETERFFY

Date Entered 10/24/12
Last Modified 10/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06394847
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,828.00
Net Total \$106,692.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	28	\$62,970.00
Nov. 2012	30	\$62,550.00
Grand Total:	58	\$125,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Normal Line / SPOT (19)	10/29/12-10/31/12	3	1:00	6A- 7A (EST)	2	X	X	X					2	\$1,300.00	\$2,600.00	West Palm Beach (WPEC)		10/24/12
20.0	Revised Line / SPOT (20)	10/29/12-10/31/12	1	:30	11A- 12P (EST)	2	X	X	X								West Palm Beach (WPEC)		10/24/12
20.1	Normal Line / SPOT (20)	10/29/12-10/31/12	3	1:00	11A- 12P (EST)	2	X	X	X					2	\$1,900.00	\$3,800.00	West Palm Beach (WPEC)		10/24/12
21.0	Revised Line / SPOT (21)	10/29/12-10/31/12	1	:30	12P- 12:30P (EST)	2	X	X	X								West Palm Beach (WPEC)		10/24/12
21.1	Normal Line / SPOT (21)	10/29/12-10/31/12	3	1:00	12P- 12:30P (EST)	2	X	X	X					2	\$1,300.00	\$2,600.00	West Palm Beach (WPEC)		10/24/12
22.0	Revised Line / SPOT (22)	10/29/12-10/31/12	1	:30	4P- 5P (EST)	3	X	X	X								West Palm Beach (WPEC)		10/24/12
22.1	Normal Line / SPOT (22)	10/29/12-10/31/12	3	1:00	4P- 5P (EST)	3	X	X	X					3	\$1,300.00	\$3,900.00	West Palm Beach (WPEC)		10/24/12
23.0	Revised Line / SPOT (23)	10/29/12-10/31/12	1	:30	5P- 5:30P (EST)	3	X	X	X								West Palm Beach (WPEC)		10/24/12
23.1	Normal Line / SPOT (23)	10/29/12-10/31/12	3	1:00	5P- 5:30P (EST)	3	X	X	X					3	\$1,900.00	\$5,700.00	West Palm Beach (WPEC)		10/24/12
24.0	Revised Line / SPOT (24)	10/29/12-10/31/12	1	:30	5:30P- 6P (EST)	3	X	X	X								West Palm Beach (WPEC)		10/24/12
24.1	Normal Line / SPOT (24)	10/29/12-10/31/12	3	1:00	5:30P- 6P (EST)	3	X	X	X					3	\$1,900.00	\$5,700.00	West Palm Beach (WPEC)		10/24/12
25.0	Revised Line / SPOT (25)	10/29/12-10/31/12	1	:30	6P- 6:30P (EST)	2	X	X	X								West Palm Beach (WPEC)		10/24/12
25.1	Normal Line / SPOT (25)	10/29/12-10/31/12	3	1:00	6P- 6:30P (EST)	2	X	X	X					2	\$2,250.00	\$4,500.00	West Palm Beach (WPEC)		10/24/12
26.0	Revised Line / SPOT (26)	10/29/12-10/31/12	1	:30	7:30P- 8P (EST)	3	X	X	X								West Palm Beach (WPEC)		10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
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Towson, MD 21286

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Advertiser Thomas Peterffy-Freedom to Succeed (74644)
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Salesperson TeleRep/DC, Washington DC (2995)
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Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 2176
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments THOMAS PETERFFY

Date Entered 10/24/12
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CO-OP No
Headline # 06394847
Demo A35+R
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Grand Total:	58	\$125,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.1	Normal Line / SPOT (26)	10/29/12-10/31/12	3	1:00	7:30P- 8P (EST)	3	X	X	X					3	\$1,300.00	\$3,900.00	West Palm Beach (WPEC)		10/24/12
27.0	Revised Line / SPOT (27)	10/29/12-10/31/12	1	:30	11:35P- 12:35A (EST)	3	X	X	X								West Palm Beach (WPEC)		10/24/12
27.1	Normal Line / SPOT (27)	10/29/12-10/31/12	3	1:00	11:35P- 12:35A (EST)	3	X	X	X					3	\$850.00	\$2,550.00	West Palm Beach (WPEC)		10/24/12
28.0	Revised Line / SPOT (28)	10/29/12-10/31/12	1	:30	11P- 11:35P (EST)	3	X	X	X								West Palm Beach (WPEC)		10/24/12
28.1	Normal Line / SPOT (28)	10/29/12-10/31/12	3	1:00	11P- 11:35P (EST)	3	X	X	X					3	\$2,600.00	\$7,800.00	West Palm Beach (WPEC)		10/24/12
29.0	Revised Line / Prime (29)	10/30/12-10/30/12	1	:30	8P- CBS-NCIS (Tuesday)			1									West Palm Beach (WPEC)		10/24/12
29.1	Normal Line / Prime (29)	10/30/12-10/30/12	3	1:00	8P- CBS-NCIS (Tuesday)			1						1	\$15,000.00	\$15,000.00	West Palm Beach (WPEC)		10/24/12
30.0	Revised Line / SPOT (30)	11/05/12-11/05/12	1	:30	6A- 7A (EST)		1										West Palm Beach (WPEC)		10/24/12
30.1	Normal Line / SPOT (30)	11/05/12-11/05/12	3	1:00	6A- 7A (EST)		1							1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/24/12
31.0	Revised Line / SPOT (31)	11/05/12-11/05/12	1	:30	11A- 12P (EST)		1										West Palm Beach (WPEC)		10/24/12
31.1	Normal Line / SPOT (31)	11/05/12-11/05/12	3	1:00	11A- 12P (EST)		1							1	\$1,900.00	\$1,900.00	West Palm Beach (WPEC)		10/24/12
32.0	Revised Line / SPOT (32)	11/05/12-11/05/12	1	:30	12P- 12:30P (EST)		1										West Palm Beach (WPEC)		10/24/12
32.1	Normal Line / SPOT (32)	11/05/12-11/05/12	3	1:00	12P- 12:30P (EST)		1							1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/24/12
33.0	M/G For 11.1.1 / Prime (11)	10/26/12-10/26/12	3	1:00	8P- CBS-NCIS (Friday)						1			1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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